

YOU ARE CORDIALLY INVITED TO ATTEND A SEMINAR FEATURING:

# The Business of Dentistry... Simplified

## 9 Essential Systems for Practice Success

**Roger P. Levin, DDS** - Founder and CEO, Levin Group, Inc.



This seminar is all about systems, and the systems are all about achieving success, however you define it. . . more patients... increased production, revenue, profit and income... reduced stress... more time spent on dentistry.

***Whatever your goals, the systems will help you reach them.***

P R E S E N T E D B Y



**STUART CENTER**  
**LASER PERIODONTICS AND IMPLANTS**

C. Nick DeTure, D.M.D. • Robert Follweiler, D.D.S.  
**StuartPeriodontics.com**



Christopher S. Freeman, D.M.D.  
Kevin McCaffery, D.M.D.  
**FreemanOrtho.com**

**March 3, 2017 8:30 am - 3:00 pm**

**Fort Lauderdale Marriott North**  
**6650 North Andrews Avenue • Fort Lauderdale, FL 33309**

**Registration: 8 am • CE Credits • Continental breakfast provided**

**RSVP to Amber Bruey**  
**(772) 283-1400 or [stuartperio@gmail.com](mailto:stuartperio@gmail.com)**

# The Business of Dentistry... Simplified

## 9 Essential Systems for Practice Success



### ***Recommended For Dentists & Staff***

**Learn Levin Group's 9-System Approach to Running a Highly Profitable, Low-Stress Practice.**

The business challenges facing today's dental practice are complicated, but meeting them doesn't have to be. Based on 30 years of consulting to practices like yours, Dr. Levin and his team of management and marketing experts have zeroed in on core issues and developed 9 business systems that can take your practice from good to great.

### ***Seminar Objectives***

During this results-oriented program—the most intense one-day business-building seminar in dentistry—you will learn to use the 9 essential systems to reach targets such as:

**Leadership** – Use a practice vision and goals to increase production by 30–50% in three years.

**Scripting** – Improve patient interactions for better compliance and case acceptance.

**Collections** – Consistently collect 99% of all fees.

**The New Patient Experience** – Schedule 98% of callers.

**Scheduling** – Reduce no-shows and cancellations to 1% or less.

**Case Acceptance** – Get to “yes” on 90% of cases, including elective treatment.

**Team Building** – Train your team so you can delegate 98% of non-clinical tasks.

**Hygiene** – Generate 25% of practice production from hygiene visits.

**Marketing** – Earn referrals from 40–60% of your patients every year.



#### **ROGER P. LEVIN, DDS**

Considered one of the most dynamic speakers in dentistry, Dr. Roger P. Levin is a third-generation general dentist and the Founder and CEO of Levin Group, Inc., the leading dental management and marketing consulting firm in North America.

A regular contributor to the Journal of the American Dental Association, Dr. Levin has authored 68 books for general dentists and specialists and published more than 4,000 articles. He has been interviewed by *The Wall Street Journal*, *The New York Times* and *Time* magazine.

Dr. Levin has been named one of the “Leaders in Dental Consulting” by *Dentistry Today* magazine for the past 12 years. He recently received the Dental Excellence award given by *DrBiCuspid.com* for Best Practice Management Consultant.